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PRESS RELEASE
FOR IMMEDIATE RELEASE
January 4, 2012
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Call For Entries

Northglenn, CO — The Northglenn Arts and Humanities Foundation (NAHF) is conducting an open entry competition to select six sculptures—valued at no more than \$25,000 each—to be part of Northglenn’s 2012/2013 “Art on Parade” on-loan sculpture program. The winning pieces will be placed at E.B. Rains Junior Memorial Park surrounding Webster Lake in Northglenn, Colorado.

Each of the six finalists will receive a \$600 honorarium to help offset expenses to the artists. In addition, \$1,000 will be awarded to the artist who is the recipient of the annual “People’s Choice Award.” Artists will receive substantial recognition and opportunity to sell; therefore, all pieces must be for sale. The placement of selected pieces will begin June 2012 and will be on display until May 2013.

Since the program’s inception in 2001, the NAHF has purchased each of the People’s Choice winning sculptures. Although the purchase of the People’s Choice winner is not guaranteed, it is the goal of the foundation to purchase permanent art for the City of Northglenn through the program.

All submissions must be submitted via the CaFÉ website: www.callforentry.org. Complete application instructions may be obtained through the CaFÉ website. For additional questions, please contact Michael Stricker at (303) 450-8727 or by email at artonparade@northglenn.org. Deadline for submission is March 2, 2012.

The Northglenn Arts and Humanities Foundation (NAHF) is a 501(c)3 organization that provides funding for quality youth theatre, public art, and other cultural endeavors in our community. NAHF was founded in 1990.

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Art On Parade 2012/2013 Prospectus

Description

Northglenn Arts and Humanities Foundation (NAHF) is conducting an open entry competition to select six sculptures — valued at no more than \$25,000 each — to be part of Northglenn’s “Art on Parade” on-loan sculpture program. The selected pieces will be installed for a period of one year at E.B. Rains Jr. Memorial Park surrounding Webster Lake in Northglenn, Colorado.

Each of the six finalists will receive a \$600 honorarium to help offset their expenses. In addition, \$1,000 will be awarded to the artist who is the recipient of the annual “People’s Choice Award.” Artists will receive substantial recognition and opportunity to sell; therefore, all pieces must be for sale. The placement of selected pieces will begin in late May, 2011 and will be on display until May, 2012.

Since the program’s inception in 2001, the NAHF has purchased each of the People’s Choice winning sculptures. Although the purchase of the People’s Choice winner is not guaranteed, it is the goal of the Foundation to purchase permanent art for the City of Northglenn through the program.

Submitted sculptures are to be garden-sized or larger (at least three feet in one dimension recommended) and valued at no more than \$25,000.

Pieces must be ready for outdoor installation and have the capability to be welded to a 1/4" steel plate for installation. Another method for installation is a mounting system using no less than 3/8" bolts. If using the bolt system, a minimum of a three point bolting system is required.

Any durable outdoor medium is acceptable. It is imperative that submissions withstand the elements and abuse of an outdoor display. No hanging sculptures, wooden sculptures, or water features.

Please submit three images of ONE sculpture: two images clearly showing the front and back of the sculpture; one other showing detail. Be sure to show the scale of the work. NOTE: Multiple sculpture submissions are allowed. You must create a Café profile and registration for each piece submitted. In addition, you will need to upload a new set of images to each of your profiles. Registration content is not transferable from one account to another. Return to CaFE Registration (https://www.callforentry.org/register_info.php) to start a new profile.

The six sculptures chosen must represent six different artists. If submitting more than one sculpture, the highest scoring sculpture will be considered.

Edition sizes over 50 will not be accepted.

Insurance will be provided by the City of Northglenn.

All works will be screened to ensure artistic merit and appropriateness for outdoor display. A committee of local citizens, businesses, and NAHF members will select the sculptures to be displayed.

Sculptures will be installed late May to early June and will remain on display for one year unless sold or prior arrangements are made.

The NAHF will be responsible for working with local and regional media to promote the art. A full-color brochure describing the sculptures will be developed and distributed to interested citizens and visitors.

All submissions, including .jpg formatted photos, must be submitted via the CaFE website at <https://www.callforentry.org/index.php>. Videos are also accepted when mailed or emailed to the Director. For additional information, please contact Director Michael Stricker at (303) 450-8727 or by email at mstricker@northglenn.org. 11801 Community Center Drive, Northglenn CO 80233.

Deadline for submission is March 2, 2012.

The NAHF, founded in 1990, provides funding for quality youth theatre, public art, and other cultural endeavors in the Denver, Colorado area's north metro communities. The Scientific & Cultural Facilities District (SCFD) provides major funding for Art On Parade.

Legal Agreement

Artists will certify to the NAHF that they have created and possess unencumbered title to the sculpture(s) they are submitting to the Northglenn Art on Parade Program.

All selected works must be for sale. The NAHF will collect 20% commission on all pieces sold.

The NAHF offers to provide cold wax maintenance on the pieces in our care. If repairs are needed, the NAHF and City of Northglenn will work with the artist and be responsible for any costs incurred. The City will not be liable for the degradation of objects caused by gradual deterioration and normal wear and tear.

Artists will allow the NAHF and City of Northglenn to publish photos and information related to their artwork for promotional purposes.

Artists will be responsible for all shipping expenses associated with their work.

Artists will enter into a contract outlining these responsibilities if selected to participate in the Art on Parade program.